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FOR FURTHER INFORMATION:

FOR IMMEDIATE RELEASE

Ministry of Tourism, Sports and Culture

30th March, 2017

PRESS ANNOUNCEMENT

Tourism Jingle

The Ministry of Tourism, Sports and Culture is inviting tenders for the design and production of the new tourism jingle for its Public Awareness campaign.

The following are the terms under which the jingle will be executed:

Project: Tourism Public Awareness Jingle

Objective: To be used as part of the Public Awareness campaign to sensitize and raise awareness about the tourism industry in St. Vincent and the Grenadines, with the view towards positive changes in attitude among the general population.

Scope: Design and production of jingle (mixture of voice and music / FX) for the electronic media.

Target Audience: Children, Industry Personnel and the General Public

Interested persons/companies should submit the design and concept to the Ministry no later than 21st April, 2017, as well as the total production costs.

If you have any questions, please contact the Ministry at telephone number 457-1502 or e-mail tourism@gov.vc.

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St. Vincent and the Grenadines

The Caribbean You're Looking For