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RAJAH CARUTH NAMED OFFICIAL AMBASSADOR FOR ST. VINCENT & THE GRENADINES THROUGH LANDMARK PARTNERSHIP WITH TEMPO NETWORKS

Kingstown, St. Vincent & the Grenadines — April 20, 2026 — In a groundbreaking celebration of Vincentian pride and Caribbean excellence, NASCAR O'Reilly Auto Parts Series rising star Rajah Caruth has been officially signed as brand ambassador for the St. Vincent & the Grenadines Tourism Authority. The 6-month partnership also includes TEMPO Networks, the Caribbean's leading lifestyle and entertainment platform.

As part of the partnership, SVG Tourism Authority (Discover SVG) and TEMPO branding will be present on several of Rajah's racing assets during the season, delivering high-visibility exposure at NASCAR events broadcast to millions worldwide. Through its multi-platform reach across the Caribbean and global diaspora, celebrating its 20th Anniversary, TEMPO will serve as the primary media and storytelling partner for the initiative, bringing Rajah's journey and the story of St. Vincent & the Grenadines to audiences around the world.

As a platform representing the full spectrum of Caribbean culture, TEMPO will use this partnership to spotlight St. Vincent & the Grenadines within a broader Caribbean narrative, connecting the destination to new audiences and markets globally.

All parties expressed strong enthusiasm for the partnership and its promising potential.

Rajah Caruth:

"It means a lot to officially be able to represent St Vincent and the Grenadines and Tempo, and hopefully drive not just tourism country but awareness to the Caribbean diaspora and community. I am proud of my heritage and exude it daily with my practices and core values."

Frederick A. Morton Jr., Founder & CEO of TEMPO Networks:

"For 20 years, TEMPO has been amplifying Caribbean culture to the world, and this partnership reflects exactly where we're going next. Rajah is an extraordinary young

talent whose rise is inspiring a new generation, and St. Vincent & the Grenadines is one of the Caribbean's most breathtaking and dynamic destinations. Through this partnership, we are connecting the Caribbean to new audiences, new markets, and new possibilities.”

Dr. the Hon Kishore Shallow, Minister of Tourism:

“We are proud of Rajah’s journey thus far as an emerging force on the global stage. Partnering with him and TEMPO marks a significant milestone, with tremendous potential ahead. Rajah embodies the energy and ambition of our people, and his story is a powerful reflection of who we are. Showcasing his journey through TEMPO Networks to audiences worldwide is both inspiring and impactful, further positioning our country as a vibrant and compelling tourist destination.”

The partnership will officially launch on May 2nd at the Andy’s Frozen Custard 300 race, which will take place at the Texas Motor Speedway. Other activities throughout the season will include documenting Rajah’s planned visit to SVG, highlighting his Vincentian heritage. He will also share his youth mentorship initiatives and “Racing with Rajah” STEM curriculum with the SVG and Caribbean diaspora communities and co-branded travel experiences connecting NASCAR excitement with SVG tourism.

- The End -

About Rajah Caruth: A Rising Force in NASCAR

Rajah Caruth, just 23 years old, has already made history as one of NASCAR's most exciting young drivers competing at the sport's highest levels. His journey from iRacing simulator competitions to the NASCAR track is a story of determination, talent, and breaking barriers.

Caruth's Vincentian roots make this ambassadorship deeply personal. His parents' heritage connects him directly to St. Vincent & the Grenadines, a connection he now proudly represents on the global stage.

- **2018:** Began racing online via iRacing in 2018, competing in eNASCAR's Ignite Series and advancing to the championship round
- **2019:** Selected for NASCAR's driver development program in 2019, for the first of three years in the program
- **2021-2022:** Earned 4 wins at NASCAR's Local Racing Series level between 2020 and 2021, at legendary tracks in the southeastern United States, including Hickory Motor Speedway and Greenville Pickens Speedway
- **2022:** Finished 3rd in points in his rookie ARCA Menards Series season in 2022, scoring 8 top 5s with a best finish of 2nd
- **2023:** Advanced to full-time NASCAR CRAFTSMAN Truck Series competition in 2023 with GMS Racing, earning four top-10 finishes.
- **2024:** Joined Spire Motorsports in 2024, earning his first career NASCAR Truck Series win at Las Vegas Motor Speedway. By doing so, he became the first Caribbean-American to win a NASCAR national series race, and finished out the season 7th in the final standings with 2 pole positions and 5 top 5s.
- **2025:** Returning to Spire in 2025 with Hendrickcars.com, he returned to victory lane at Nashville Superspeedway. He finished out the season 6th in the final standings with 1 stage win and 7 top 5s.
- **2026:** Splitting time between driving the #88 Hendrickcars.com Chevrolet for JR Motorsports and the #32 Chevrolet for Jordan Anderson racing, he has

scored 1 stage win, 1 top 5 and 4 top 10s so far in his first full-time NASCAR O'Reilly Series season.

About TEMPO Networks

TEMPO Networks is the leading Caribbean media platform dedicated to showcasing the culture, lifestyle, and stories of the Caribbean and its global diaspora. For 20 years, TEMPO has been at the forefront of Caribbean content, connecting audiences worldwide through television, digital media, and live experiences.

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