



**MINISTRY OF TOURISM, CIVIL AVIATION, SUSTAINABLE  
DEVELOPMENT AND CULTURE**

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FOR IMMEDIATE RELEASE

**TOURISM EDUCATORS ENGAGE PRIMARY SCHOOL STUDENTS IN QUESTELLES AND CLARE  
VALLEY**

**Kingstown, Saint Vincent and the Grenadines, March 21<sup>st</sup>, 2025** – The Ministry of Tourism, Civil Aviation, Sustainable Development, and Culture continues its efforts to promote tourism awareness among young minds with an interactive school outreach initiative. On Thursday, March 20, 2025, Tourism Education Officer: Paula Baptiste and Karielle Parris visited primary schools in Questelles and Clare Valley, engaging students in dynamic sessions on the significance of tourism in Saint Vincent and the Grenadines (SVG).

Through engaging presentations and discussions, the educators highlighted the role of tourism in the nation's economy, employment opportunities within the industry, and the importance of sustainable tourism practices. The sessions also introduced students to the diverse attractions of SVG, fostering an appreciation for the country's rich cultural heritage, natural beauty, and warm hospitality.

Speaking on the initiative, Permanent Secretary in the Ministry of Tourism, Civil Aviation, Sustainable Development, and Culture; Dr. Tamira Browne emphasised the importance of early exposure to tourism education: "Tourism is a vital pillar of our economy, and it is essential that our young Vincentians understand its value from an early age. By educating our students, we are shaping future ambassadors of Saint Vincent and the Grenadines."

The Ministry remains committed to raising awareness and encouraging participation in the tourism sector through education and community engagement. This initiative is part of ongoing efforts to strengthen the link between tourism and local communities, ensuring that future generations are well-informed and inspired to contribute to the industry. Thus far, over fourteen (14) schools have been visited, and three hundred and forty-eight (348) students have been reached: Bishop's College Kingstown, Kingstown Anglican School, Lodge Village Government School, Thomas Saunders Secondary School, Calder Primary School, New Aldephi Secondary School, Lowman's Leeward Anglican School, Troumaca Government School, Troumaca Ontario Secondary School, and the latest visit being to the Questelles Government and Clare Valley Government Schools.

For more information on tourism education initiatives, please contact the Ministry of Tourism, Civil Aviation, Sustainable Development, and Culture at 784-457-1502.

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